

A SESSION ON DIGITAL MARKETING

Date- 11 February, 2022

Time- 11.00 a.m. - 01.00 p.m.

Venue- SSGMCE Seminar Hall

Resource Persons-

- 1- Mr. Subhash Gore, Secretary, Saturday Club Global Trust, Akola Chapter



Digital marketing allows organizations to reach the target audience online, in a variety of ways, on a variety of platforms. It has become the backbone of businesses in the twenty first century. Mr. Subhash Gore, during his session, focused on Digital marketing aspects like social media marketing, content marketing, SEO, PPC, web design, and more. He also explored the allied career opportunities.